This form is for applicants to review and save their application information. It cannot be used to apply for the contest. Please use the online application form.

<https://sb2021en.s-booster.jp/form/>

\* Denotes required items.

**■ Applicant/team information**

|  |  |  |
| --- | --- | --- |
| Representative | First name \* |  |
| Middle name |  |
| Last name \* |  |
| Title \* | Select one: Mr., Ms., Mx., Dr., Prof. |
| Occupation \* | Select one: Company employee, Self-employed/freelance, Entrepreneur, Future entrepreneur, Student, Other |
| Other occupation (details) |  |
| Affiliation(company, etc.) |  |
| Age \* | Select one: 10s, 20s, 30s, 40s, 50s, 60 or older |
| Address |
|  | Postal code \* |  |
|  | Address |  |
|  | Country |  |
| Nationality \* |  |
| E-mail \* |  |
| Telephone \* |  |
| Team members 1 - 9 | First name |  |
| Middle name |  |
| Last name |  |
| Title | Select one: Mr., Ms., Mx., Dr., Prof. |
| Occupation | Select one: Company employee, Self-employed/freelance, Entrepreneur, Future entrepreneur, Student, Other |
| Other occupation (details) |  |
| Affiliation(company, etc.) |  |
| Profile(75 words or less) \* | Brief biography of representative and team profile |
|  |

**■ Application questionnaire**

|  |  |
| --- | --- |
| Commercialization assistance \* | What kind of commercialization assistance do you want? |
| Select from (multiple choices permitted):□ Investigation of business model□ Research on needs□ Market development□ Fundraising □ Technical assistance□ Human resources□ PR/branding□ Other |
| Other (50 words or less) |  |
| Media use \* | Do you consent to your photographs and videos from S-Booster 2021 being used in TV, newspapers, magazines, websites, and other media?  |
| Yes / No |
| AboutS-Booster? \* | How did you learn about S-Booster　2021? |
| Select one:○　Website/social media○　Article or news about S-Booster○　Saw the S-Booster 2019 Final Round on YouTube○　From an acquaintance○　Other |
| Other (50 words or less) |  |
| Past Application \* | Have you previously applied for S-Booster or another business idea contest? |
| □ No□ I have entered S-Booster□ I have entered another business idea contest (specifically) |
| News request \* | Do you wish to receive news about S-Booster and other related events? |
| Yes / No |

**■ Outline of business idea**

|  |  |
| --- | --- |
| Business idea name \* |  |
| Theme \* | □ Space-based business idea□ NTT DOCOMO / A new way to "connect" space and the earth to enrich people's lives.□ SKY Perfect JSAT / Our Unlimited Vision, Your Practical Value.□ Sony Group / listens (senses) to the silent voices of all things in nature and prevents undesirable events in advance□ Honda R&D / Intelligent Ground Mobility Robot and Vehicle Utilizing Information from Space(selection type/multiple selections permitted) |
| If you don’t does not select a Sponsor themeDetails of collaboration with Japan (50 words or less) |
| Field \* | Select one (that applies most):○　Use and application of satellite data (such as remote sensing and positioning), application development, etc.○　Equipment development (satellites, launch vehicles, ground devices, etc.)○　Orbital service development and operation (debris removal, space travel, space resource exploration, etc.)○　Other |
| Other details (25 words or less) |  |
| Outline of business idea (100 words or less) \* |  |
| Proposal background(100 words or less) \* | What is the background and awareness of issues regarding your idea? |
|  |
| Realization method(300 words or less) \* | What will you do, how, and for whom? |
|  |
| Proposed schedule \* | Please choose commercialization schedule of your idea. |
| Select one:○ Commercialization within 3 years○ Commercialization within 10 years○ At present, there is no particular schedule for commercialization○ Other |
| Other details (25 words or less) |  |
| Sales \* | Please choose estimated sales scale of your idea. |
| Select one:○ Less than 100 million yen○ 100 million to less than 500 million yen ○ 500 million to less than 3 billion yen○ 3 billion yen or more○ At present, there is no particular sales prediction○ Other |
| Other details (25 words or less) |  |
| Cost/Schedule(100 words or less) \* | Write your expected sales, required costs, and commercialization schedule. |
|  |
| Differences(100 words or less) \* | Write the differences compared to existing products/services (advantages from differentiation and unique qualities). |
|  |
| Ripple effects(100 words or less) \* | What ripple effects throughout society can be expected from the business (improving citizen lives, innovating/developing social systems)? |
|  |
| Patent \* | Do you currently have or are you applying for any related patents? |
| Yes / No |
| Appealing points to judges(100 words or less for each) \* | Write important points regarding judging criteria |
| 1) Profitability |  |
| 2) Innovation |  |
| 3) Social potential |  |
| Idea released \* | Have you already released this business idea or a similar one? |
| Yes / No |

**■ Pre-application checklist \***

Only ideas that fulfill all of the following can be applied.

□　This idea has not received funding from an institutional investor.

□　The applicant/team is aiming to commercialize this idea.

□　The idea does not infringe on the copyright or other intellectual property rights of a third party.

**■ Other**

You may attach **up to two A4-sized** (Less than 5MB) PDF pages as supplementary materials.

The supplementary materials must be submitted with the application form. They may not be submitted by e-mail or other methods. Please note that, if you submit three or more A4-sized pages, they will not be accepted and your application will be judged without any supplementary materials.