This form is for applicants to review and save their application information. It cannot be used to apply for the contest. Please use the online application form.

https://s-booster.jp/en/2023/

\* Denotes required items.

**■ Applicant/team information**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Representative | First name \* | |  | | |
| Middle name | |  | | |
| Last name \* | |  | | |
| Title \* | | Select one: Mr., Ms., Mx., Dr., Prof. | | |
| Occupation \* | | Select one: Company employee, Self-employed/freelance, Entrepreneur, Future entrepreneur, Student, Other | | |
| Other occupation (details) | | (If you are not affiliated with any organizations, please write your occupation and activity in details) | | |
| Affiliation  (company, etc.) | |  | | |
| Age \* | | Select one: 10s, 20s, 30s, 40s, 50s, 60 or older | | |
| Address | | | | |
|  | Postal code | | |  |
|  | Address\* | | |  |
|  | Country\* | | |  |
| Nationality \* | | |  | |
| E-mail \* | | |  | |
| Telephone | | |  | |
| Team members  1 - 9 | First name | | |  | |
| Middle name | | |  | |
| Last name | | |  | |
| Title | | | Select one: Mr., Ms., Mx., Dr., Prof. | |
| Occupation | | | Select one: Company employee, Self-employed/freelance, Entrepreneur, Future entrepreneur, Student, Other | |
| Other occupation (details) | | |  | |
| Affiliation  (company, etc.) | | |  | |
| Profile  (75 words or less) \* | Brief biography of representative and team profile | | | | |
|  | | | | |

**■ Application questionnaire**

|  |  |  |
| --- | --- | --- |
| Commercialization assistance \* | What kind of commercialization assistance do you want? | |
| Select from (multiple choices permitted):  □ Investigation of business model  □ Research on needs  □ Market development  □ Fundraising  □ Technical assistance  □ Human resources  □ PR/branding  □ Other | |
| Other (50 words or less) |  |
| Media use \* | Do you consent to your photographs and videos from S-Booster 2023 being used in TV, newspapers, magazines, websites, and other media? | |
| Yes / No | |
| About  S-Booster? \* | How did you come to know about S-Booster? | |
| Select one:  ○　Website/social media  ○　Article or news about S-Booster  ○　Saw the S-Booster 2022 Final Round on YouTube  ○　From an acquaintance  ○　Other | |
| Other (50 words or less) |  |
| Past Application \* | Have you previously applied for S-Booster or another business idea contest? | |
| □ No  □ I have entered S-Booster  □ I have entered another business idea contest (specifically) | |
| News request \* | Do you wish to receive news about S-Booster and other related events? | |
| Yes / No | |

**■ Outline of business idea**

|  |  |  |
| --- | --- | --- |
| Business idea name \* |  | |
| Theme \* | (selection type/multiple selections permitted)  □ Space-based business idea  □ ANA HOLDINGS INC.  Space revolutionizes our travel of the Earth, and leads to the air-travel in wonder.  □ Shiseido Company, Limited  Ideas to Make the Skin, Body, and Mind of Humans Living in Space Shine  □ SKY Perfect JSAT Corporation  Our Unlimited Vision, Your Practical Value.  □ Sony Group Corporation  Business ideas for watching over the earth and realizing a sustainable society  □ Honda R&D Co., Ltd.  Utilizing Information from Space for Intelligent Ground based Mobility Vehicles, Robots and their Service Ideas  □ MITSUI & CO., LTD.  Mitsui is seeking any business idea for using "commercial space station".  □ Yokogawa Electric Corporation  The solution that achieves both a sustainable global environment (Net-zero Emissions) and a prosperous life (Well-Being)  □ LocationMind Inc.  Call for "case scenarios" and "business ideas" using location information from space to create a resilient society | |
| Field \* | Select one (that applies most):  ○　Use and application of satellite data (such as remote sensing and positioning), application development, etc.  ○　Equipment development (satellites, launch vehicles, ground devices, etc.)  ○　Orbital service development and operation (debris removal, space travel, space resource exploration, etc.)  ○　Other | |
| Other details (25 words or less) |  |
| Outline  (100 words or less)\* |  | |
| Proposal background  (150 words or less) \* | What is the background and awareness of issues regarding your idea? Elaborate what activities you did for this idea if any. | |
|  | |
| Realization method  (200 words or less) \* | What will you do, Difference (superiority through differentiation and uniqueness) from conventional products and services | |
|  | |
| Ripple effects  (75 words or less) \* | What kind of ripple effects (improvement of people's lives, innovation and development of social systems) can be expected for "whom" in "where"? | |
|  | |
| Technical challenges | Please choose the degree of technical challenges you expect to overcome to reach commercialization. | |
| Select one:  ○ New technology is needed and there are major issues (more than a few years to solve the issues).  ○ New technology is required and there is a small issue (within a few years to solve the issue).  ○ New technology is required, but there is a prospect for it.  ○ No technological issues. | |
| Proposed schedule \* | Please choose commercialization schedule of your idea. If it will be more than 10 years, please explain why concretely | |
| Select one:  ○ Commercialization within 10 years  ○ Commercialization over 10 years  ○ At present, there is no particular schedule for commercialization  ○ Other | |
| Other details (25 words or less) |  |
| Sales \* | Please elaborate your estimated sales scale and schedule of your idea. (50 words or less) | |
| \ | |
| Business Hypotheses  (150 words or less) \* | Who are your customers, on what basis do you expect the above sales, and what are the prospects for "problem solving," "time frame," "cost," etc. required to reach the expected sales scale. | |
|  | |
| Application Purpose  (100 words or less) \* | What do you expect to get out of the mentoring and what do you plan to use the prize money for? Purpose of applying to S-Booster. | |
|  | |
| Patent \* | Do you currently have or are you applying for any related patents? | |
| Yes / No | |
| Idea released \* | Have you already released this business idea or a similar one? | |
| Yes / No | |

**■ Pre-application checklist \***

Only idea that fulfill all of the following can be applied.

□　This idea has not received funding from an institutional investor.

□　The applicant/team is aiming to commercialize this idea.

□　The idea does not infringe on the copyright or other intellectual property rights of a third party.

**■ Other**

You may attach **up to two A4-sized** (Less than 5MB) PDF pages as supplementary materials.

The supplementary materials must be submitted with the application form. They may not be submitted by e-mail or other methods. Please note that, if you submit three or more A4-sized pages, they will not be accepted and your application will be judged without any supplementary materials.