This form is for applicants to review and save their application information. It cannot be used to apply for the contest. Please use the online application form.

<https://sb2021en.s-booster.jp/form/>

\* Denotes required items.

**■ Applicant/team information**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Representative | First name \* | |  | | |
| Middle name | |  | | |
| Last name \* | |  | | |
| Title \* | | Select one: Mr., Ms., Mx., Dr., Prof. | | |
| Occupation \* | | Select one: Company employee, Self-employed/freelance, Entrepreneur, Future entrepreneur, Student, Other | | |
| Other occupation (details) | |  | | |
| Affiliation  (company, etc.) | |  | | |
| Age \* | | Select one: 10s, 20s, 30s, 40s, 50s, 60 or older | | |
| Address | | | | |
|  | Postal code \* | | |  |
|  | Address | | |  |
|  | Country | | |  |
| Nationality \* | | |  | |
| E-mail \* | | |  | |
| Telephone \* | | |  | |
| Team members  1 - 9 | First name | | |  | |
| Middle name | | |  | |
| Last name | | |  | |
| Title | | | Select one: Mr., Ms., Mx., Dr., Prof. | |
| Occupation | | | Select one: Company employee, Self-employed/freelance, Entrepreneur, Future entrepreneur, Student, Other | |
| Other occupation (details) | | |  | |
| Affiliation  (company, etc.) | | |  | |
| Profile  (75 words or less) \* | Brief biography of representative and team profile | | | | |
|  | | | | |

**■ Application questionnaire**

|  |  |  |
| --- | --- | --- |
| Commercialization assistance \* | What kind of commercialization assistance do you want? | |
| Select from (multiple choices permitted):  □ Investigation of business model  □ Research on needs  □ Market development  □ Fundraising  □ Technical assistance  □ Human resources  □ PR/branding  □ Other | |
| Other (50 words or less) |  |
| Media use \* | Do you consent to your photographs and videos from S-Booster 2021 being used in TV, newspapers, magazines, websites, and other media? | |
| Yes / No | |
| About  S-Booster? \* | How did you learn about S-Booster　2021? | |
| Select one:  ○　Website/social media  ○　Article or news about S-Booster  ○　Saw the S-Booster 2019 Final Round on YouTube  ○　From an acquaintance  ○　Other | |
| Other (50 words or less) |  |
| Past Application \* | Have you previously applied for S-Booster or another business idea contest? | |
| □ No  □ I have entered S-Booster  □ I have entered another business idea contest (specifically) | |
| News request \* | Do you wish to receive news about S-Booster and other related events? | |
| Yes / No | |

**■ Outline of business idea**

|  |  |  |  |
| --- | --- | --- | --- |
| Business idea name \* |  | | |
| Theme \* | □ Space-based business idea  □ NTT DOCOMO / A new way to "connect" space and the earth to enrich people's lives.  □ SKY Perfect JSAT / Our Unlimited Vision, Your Practical Value.  □ Sony Group / listens (senses) to the silent voices of all things in nature and prevents undesirable events in advance  □ Honda R&D / Intelligent Ground Mobility Robot and Vehicle Utilizing Information from Space  (selection type/multiple selections permitted) | | |
| If you don’t does not select a Sponsor theme  Details of collaboration with Japan (50 words or less) | | |
| Field \* | Select one (that applies most):  ○　Use and application of satellite data (such as remote sensing and positioning), application development, etc.  ○　Equipment development (satellites, launch vehicles, ground devices, etc.)  ○　Orbital service development and operation (debris removal, space travel, space resource exploration, etc.)  ○　Other | | |
| Other details (25 words or less) | |  |
| Outline of business idea (100 words or less) \* |  | | |
| Proposal background  (100 words or less) \* | What is the background and awareness of issues regarding your idea? | | |
|  | | |
| Realization method  (300 words or less) \* | What will you do, how, and for whom? | | |
|  | | |
| Proposed schedule \* | Please choose commercialization schedule of your idea. | | |
| Select one:  ○ Commercialization within 3 years  ○ Commercialization within 10 years  ○ At present, there is no particular schedule for commercialization  ○ Other | | |
| Other details (25 words or less) | |  |
| Sales \* | Please choose estimated sales scale of your idea. | | |
| Select one:  ○ Less than 100 million yen  ○ 100 million to less than 500 million yen  ○ 500 million to less than 3 billion yen  ○ 3 billion yen or more  ○ At present, there is no particular sales prediction  ○ Other | | |
| Other details (25 words or less) | |  |
| Cost/Schedule  (100 words or less) \* | Write your expected sales, required costs, and commercialization schedule. | | |
|  | | |
| Differences  (100 words or less) \* | Write the differences compared to existing products/services (advantages from differentiation and unique qualities). | | |
|  | | |
| Ripple effects  (100 words or less) \* | What ripple effects throughout society can be expected from the business (improving citizen lives, innovating/developing social systems)? | | |
|  | | |
| Patent \* | Do you currently have or are you applying for any related patents? | | |
| Yes / No | | |
| Appealing points to judges  (100 words or less for each) \* | Write important points regarding judging criteria | | |
| 1) Profitability |  | |
| 2) Innovation |  | |
| 3) Social potential |  | |
| Idea released \* | Have you already released this business idea or a similar one? | | |
| Yes / No | | |

**■ Pre-application checklist \***

Only ideas that fulfill all of the following can be applied.

□　This idea has not received funding from an institutional investor.

□　The applicant/team is aiming to commercialize this idea.

□　The idea does not infringe on the copyright or other intellectual property rights of a third party.

**■ Other**

You may attach **up to two A4-sized** (Less than 5MB) PDF pages as supplementary materials.

The supplementary materials must be submitted with the application form. They may not be submitted by e-mail or other methods. Please note that, if you submit three or more A4-sized pages, they will not be accepted and your application will be judged without any supplementary materials.